

GreenQuality™

At Scott Paper,
it begins with

carling

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Caring

At Scott Paper, we believe that environmental responsibility is much more than an obligation. We believe it begins with caring. Caring is the reason why we began to embrace environmental responsibility in our manufacturing processes over 50 years ago. As a respected Canadian company we consistently take into consideration and work to eliminate the environmental impacts of everything we do.



Our company has built its reputation on quality. Being concerned with environmental protection no longer means that you have to sacrifice quality. At Scott Paper, we are proud that we are able to combine environmental protection with quality paper products.

Our Quality Policy demands, that we have "implemented the human and physical resources needed to continually improve our products and processes". Quality is the responsibility of each of us directly involved in providing a service or product for our customers and end users. Management must provide a work environment that fosters employee involvement in, and accountability for quality.

Our first action under the GreenQuality™ initiative was to apply for environmental certification. The EcoLogo[®] symbolizing the Environmental Choice[®] Program (ECP), is the most widely known and respected multi-attribute environmental trademark on the continent. This program, created and still owned by Environment Canada, is one of the oldest programs in the world and is a leader on the world stage. Rather than focus on a single attribute, EcoLogo certification criteria address all of the potential environmental impacts in the lifecycle of a product. A product or service must be made or offered in a way that: improves energy efficiency, reduces hazardous by-products, uses recycled materials, is re-usable or provides some other environmental benefit. This is a balanced approach that focuses on continuous environmental process improvement. Placed visibly on a package, the EcoLogo helps buyers find and trust the world's most sustainable products.



TOWEL, TISSUE
AND NAPKIN PRODUCTS



Environmental responsibility is nothing new at Scott Paper

Scott Paper is not a newcomer to environmental protection. Our reforestation program dates back to 1948 and our recycling program dates back to the 1970's. When people first began to understand that pollution of the air, water and soil was beginning to threaten interdependent ecosystems, the Scott Paper Crabtree Mill was one of the first to install a primary wastewater treatment system (1972). Four years later, Scott Paper was among the first to manufacture and use recycled fiber in tissue. In 1989, the recycled fiber mill expanded our capability to include processing of a wide variety of paper waste stream materials including office paper, magazines and newspapers. Through the ensuing decades, Scott Paper was a leader or early adopter of any advancement that reduced the environmental impact of disposable paper manufacturing on forests, mill sites and landfills. We were at the forefront of both reforestation [sustainability] and the use of high yield fibers in the West, as well as the use of recycled fiber in the East. In addition, our manufacturing sites and operations exceed all federal and provincial government standards.

To increase customer value, we chose to standardize our core processes and procedures through certification and compliance to the ISO 9001 Standard. Our Gatineau Manufacturing Division is ISO 9001 certified. ISO 9001 certification is an international mark of excellence that illustrates our commitment to quality, customers, and a willingness to work towards improving efficiency.

Kruger Products

Since its inception in 1904, our parent company, Kruger, has always made it a priority to protect the environment and the quality of life of its employees and the communities in which it operates. Our environmental and forestry policies confirm our commitment to sustainable development and government programs for the protection of the environment.

To that end, Kruger has chosen to have all of its forest management practices certified in accordance with international standard ISO 14 001 and the Canadian Standards Association (CSA-Z-809) forest-specific certification. ISO 14 001 is an environmental management standard that defines a set of environmental management requirements for environmental management systems (EMS). The purpose of this standard is to help organizations to protect the environment, to prevent pollution, and to improve their overall environmental performance. This system looks at all of a company's processes from an environmental point of view and sets out consistent procedures and controls to protect the environment. This systematic approach aids us in bringing environmental considerations into decision making and day-to-day operations. It also establishes a framework for tracking, evaluating and communicating environmental performance.



The balance between quality and environmentalism

At Scott Paper, advancements in environmental technology and our manufacturing processes have narrowed the gap between quality and environmentalism in disposable paper products. There has been continuous improvement to environmental regulations and our quality standards over the past two decades.

Most of our products manufactured in Eastern Canada are made with 100% recycled fiber containing up to 80% post-consumer waste. Most government authorities in North America call for post-consumer waste content of 40%. Many of our remaining products contain high percentages of recycled fiber.

In Western Canada, our company manages its own government licensed cottonwood tree farms on a sustained yield basis. This produces over 60% of our fiber requirements. Our remaining fiber requirements are secured through the purchase of residual forest (industrial) waste.

Our quality efforts are an investment in the future. Our customers are entitled to products and services that meet their expectations and specifications.

Our goal is to exceed these expectations wherever possible.



Environmentalism is not just good business, it is our responsibility

Scott Paper made a decision early on that environmental responsibility was an integral part of our corporate culture and consistent with best business practices in the industry.

Reduce

We achieve source reduction through continuous improvements in our manufacturing and distribution process:

- Reduce excess weight and packaging of our products resulting in smaller waste streams.
- Manufacture larger case pack sizes.
- Ensure the material used in products and packaging lends itself to easy disposal or reuse.

Reuse and Recover

- In our manufacturing process, we reuse the water taken away from the source supply, greatly reducing the demands for this resource.
- We also recapture the fiber and energy inherent in the effluent for reuse in the papermaking process.

Recycle

- We currently own and operate one of Canada's largest recycling facilities for the sanitary tissue industry.
- Our recycling facilities allow us to recycle 130,000 tonnes of waste material, making Scott Paper a leading recycler in the Canadian sanitary tissue industry.
- Since 1989, Scott Paper has produced 158 million cases of recycled finished products.
- Our shipping containers, cartons, and product cores are all recyclable and, in most cases are made from 100% recycled material.

Constant testing during all phases of production is performed to ensure that Scott Paper meets or exceeds all provincial and federal government regulations regarding pollution and the control of environmental impact.

Now environmentalism and quality products are the same thing.

Delivering the GreenQuality™ message

Scott Paper is pleased to receive the Environmental Choice™ certification (EcoLogo™). Now our environmental story is third party certified. You can continue to trust our company to provide superior quality products that are environmentally friendly.

Our distributor clients, end-using customers, stakeholders and our families, will know that the decision to buy Scott Paper products is sound for the environment. Their choice will have a progressively positive impact on our air, water and soil.

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